Dear Sir or Madam,

On the basis of ratings by campers <a href="www.camping.info">www.camping.info</a>, one of Europe's top camping guides, has selected the most popular from over 22,000 campsites in 44 European countries. For more information and images, please see the following press release:

## Public vote These are Europe's most popular campsites

- Camping.Info Award 2018: Europe's top campsite is located in Austria
- Public awards: 65,554 registered campers provided 141,713

(24.01.2018, Friedburg) - Europe's top campsite is located in Austria. This is the result of the Camping.Info Award 2018 organised by <a href="www.camping.info">www.camping.info</a>, one of Europe's leading camping guides. Out of more than 22,000 European campsites from 44 countries top ranking went to Camping Grubhof (Austria, <a href="www.grubhof.com">www.grubhof.com</a>), Camping Hopfensee (Germany, <a href="www.camping-hopfensee.de">www.camping-hopfensee.de</a>) and Komfortcamping Schlosshof (Italy, <a href="www.schlosshof.it">www.schlosshof.it</a>).

The Camping.Info Award is among the most highly coveted awards on the European camping scene. The awards are based on the satisfaction ratings of 65,554 registered campers, who posted a total of 141,713 ratings on Camping.Info. "The rankings are based exclusively on the ratings provided by campers. Accordingly the Camping.Info Award is an honour awarded purely by the public, in which only customer satisfaction counts", states Erwin Oberascher, founder and managing director of Camping.Info. "This means that even small, highly committed campsites have a good chance of being listed among the Top 100 in Europe and of being discovered as an insider tip." Mr Oberascher is proud of the specially designed formula for the calculation, which above all takes into account the reliability of the person providing the rating, thus preventing manipulation. Further factors which influence the final results are the number of ratings and how up to date they are.

## The top 10 campsites in Europe:

- 1. Camping Grubhof / Austria / www.grubhof.com
- 2. Camping Hopfensee / Germany / www.camping-hopfensee.de
- 3. Genießer- & Komfortcamping Schlosshof / Italy / www.schlosshof.it
- 4. Camping Village Marina di Venezia / Italy / www.marinadivenezia.it
- 5. Panorama & Wellness-Campingplatz Großbüchlberg / Germany / www.freizeithugl.de
- 6. Naturcamping Spitzenort / Germany / www.spitzenort.de
- 7. Camping Seiser Alm / Italy / <a href="https://www.camping-seiseralm.com">www.camping-seiseralm.com</a>
- 8. Campingpark Südheide / Germany / www.campingpark-suedheide.de
- 9. Am Rosenfelder Strand Ostsee Camping / Germany / www.rosenfelder-strand.de
- 10. Camping- & Freizeitpark LuxOase / Germany / www.luxoase.de

All of Europe's Top 100 campsites at a glance: en.camping.info/award

## **About Camping.Info**

Camping.Info, based in Friedburg in Austria, has been online since 2007 and is one of the leading information portals for camping holidays in Europe with 22,000 registered campsites in 44 European countries. The online camping guide, which is available in 27 languages, attracted some 14 million visits in 2017 and over 43 million page impressions. There are some 217,000

photographs of campsites published on the portal. Campsites can register to be listed on Camping.Info for free.

Further information: www.camping.info

\* \* \*



First place in Camping.Info Award 2018 goes to Camping Grubhof (Austria)

Images, texts and tables for the Top 100 campsites: en.camping.info/award

\* \* \*

## PRESS CONTACT:

Mag. Erwin Oberascher

Founder and managing director

Phone: +43 (0) 7746 28283 eMail: office@camping.info Press: www.camping.info/presse Award: http://en.camping.info/award

Camping.Info GmbH Heiligenstatt 111 5211 Friedburg Österreich

www.camping.info